



DRESS TO IMPRESS

Fashion Discovery Tour

A STYLIST-GUIDED TOUR OF EXCLUSIVE BOUTIQUE DESIGNER OUTLETS

WHY IS THIS TOUR DIFFERENT?

On this shopping tour, we'll visit a selection of mid to high end labels offering street-style, smart casual, sport luxe, special occasion wear, shoes, accessories, and work wear.

WHAT CAN YOU EXPECT?

To be accompanied by two professional and experienced stylists; who have your specific interests in mind

- We visit hand-picked boutiques only; you definitely won't be joining a crowded coach to a large outlet centre and then left alone to find what you need
- An itinerary designed with fashion intelligence, to offer treasures at every stop
- The type of personal attention that only a small group allows... we take a maximum of fifteen 'style seekers' on the day
- Access to little-known outlet boutiques... its like being let in on a well-kept secret
- A day of laughter and fun, with like-minded style seekers.

ABOUT THE TOUR

If you're looking for fashion finds to set your pulse racing, or the perfect items to fill those wardrobe gaps, this is a shopping tour like no other.

- Do you adore the distinctive quality of high-end clothing, shoes and accessories?
- Do you love an authentic bargain?
- Would you appreciate on-the-spot advice from a stylist so you buy only what works for YOU?
- Would you like a day out filled with fashion, fun, and fab finds?

If so, you'll love this Fashion Discovery Tour!

ABOUT YOUR TOUR HOSTS

Accompanied by top stylists and fashion authors, Evelyn Lundström and Emma McDermott, who have many years of experience shopping for, and styling clients.



They will lead you on this intimate and highly curated shopping tour of the best boutique designer outlets in Sydney.

This is no ordinary 'deals on wheels' tour. With Evelyn and Emma you get access to little-known places offering genuine local and overseas designer clothing and accessories at a fraction of the retail price.

Join us in September for a fun day discovering some of Sydney's best kept retail secrets.

FIRST IMPRESSIONS

Book your place now by calling Evelyn 0408 214 002 or email evelyn@firstimpressions.com.au to secure your spot. Places are limited and we do expect this tour to sell out fast.

FIRST IMPRESSIONS

Tips to get the most from your shopping experience:

- Wear comfortable shoes (even better if they slip on/off easily so you can try things on without fuss)
- Wear clothing that doesn't have too many buttons or fastenings that will soon become annoying to undo/fasten as you try on your new found bargains
- Bring a handbag that can slip over your shoulder or across body so you have your hands free to review the racks
- Bring some cash...while all the outlets we'll visit accept credit cards (not all outlets accept AMEX), some outlets will offer further discounts for cash
- Bring a list, or have an idea in mind of wardrobe gaps you're seeking to fill or gifts you're looking to buy
- Wear underwear that will look right under a range of outfits, so you get a true idea of what the garment will look like when you get it home
- If you've previously had your colours done, please bring your swatch so we can match to your best colours



Whether you want elegant or edgy, dazzling or discreet ...or simply just amazing quality at an outlet price, then this truly is a 'must-do' shopping experience!

What you need to know about the 'Dress to Impress' Fashion Discovery Tour

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WHEN?

Saturday 22nd September 2018

WHERE TO MEET?

9.30am pick-up at Central Station, or 10.00am meet us at The Cannery 61 Mentmore Avenue, Rosebery, NSW (cnr Morley)

COST: \$150 per person

Includes: centralised pick up location; welcome coffee; a small-group (max 15pax) guided shopping experience, accompanied by two experienced stylists and personal shoppers; private mini bus transport to each location; bottled water, plus a celebratory beverage at the end as we share our fab finds.

NB: we will stop for toilet breaks and a lunch break during the day (lunch at your own cost).